

National Parent Pulse Survey

State of K-12 Remote Learning – Late March 2020



March 31, 2020

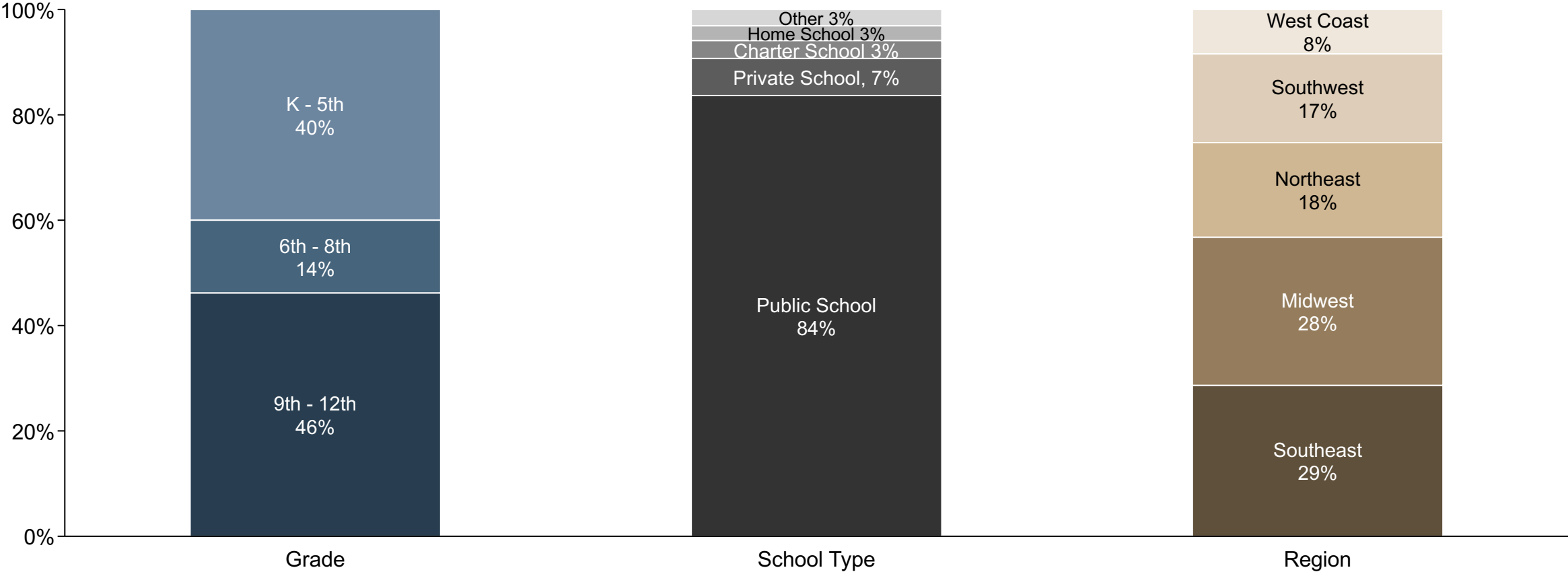
INVESTMENT BANKING + STRATEGY CONSULTING

About the survey

- Tyton Partners launched a short nationwide online survey to parents of PreK-12 students on March 27-29, 2020 to better understand the state of remote learning as a result of the wide-scale school closures in the U.S.
- Survey questions focused on several issues including, but not limited to:
 - Distribution of children engaged in remote learning
 - Various models/ approaches to remote learning experienced by families
 - Parent priorities and challenges vis-à-vis current state of their children's education
- Survey targeted parents with children through Facebook advertisements
- Respondents include 357 parents from 49 states with children in grades PreK-12
- Parent demographics beyond geography (e.g., socio-economic status, household income, education levels) were not included in the survey
- Tyton Partners has donated to [No Kid Hungry](#) to ensure children missing school have access to meals during the coronavirus crisis
- If you have any questions about the data or would like to continue the conversation, please contact Managing Partner Adam Newman at anewman@tytonpartners.com

Survey demographics overview

Survey Demographics



Note: 357 total respondents; 98% of respondents indicated that their child's school was currently closed, and this group proceeded to subsequent questions
Sources: Tyton Partners COVID-19 K-12 Education Parent Survey, March 2020

As schools across the country have closed, parents are facing many challenges related to their children's education

"We don't have Wi-Fi, and the kids aren't allowed at Grandma's apartment building during this. She was our main Wi-Fi connection."

"The most challenging part is the social disconnect my child is feeling."

"The biggest challenge is learning how to be a special education teacher for my child."

"I'm teaching three kids at three different grade levels while also supervising a toddler."

"The school (and others) have thrown a million resources at me. There is too much to evaluate. We can't possibly do it all!"

"His school is assigning a lot of work but providing minimal instruction. It is basically up to him to learn topics like AP Calculus BC, AP Physics C and AP Latin on his own."

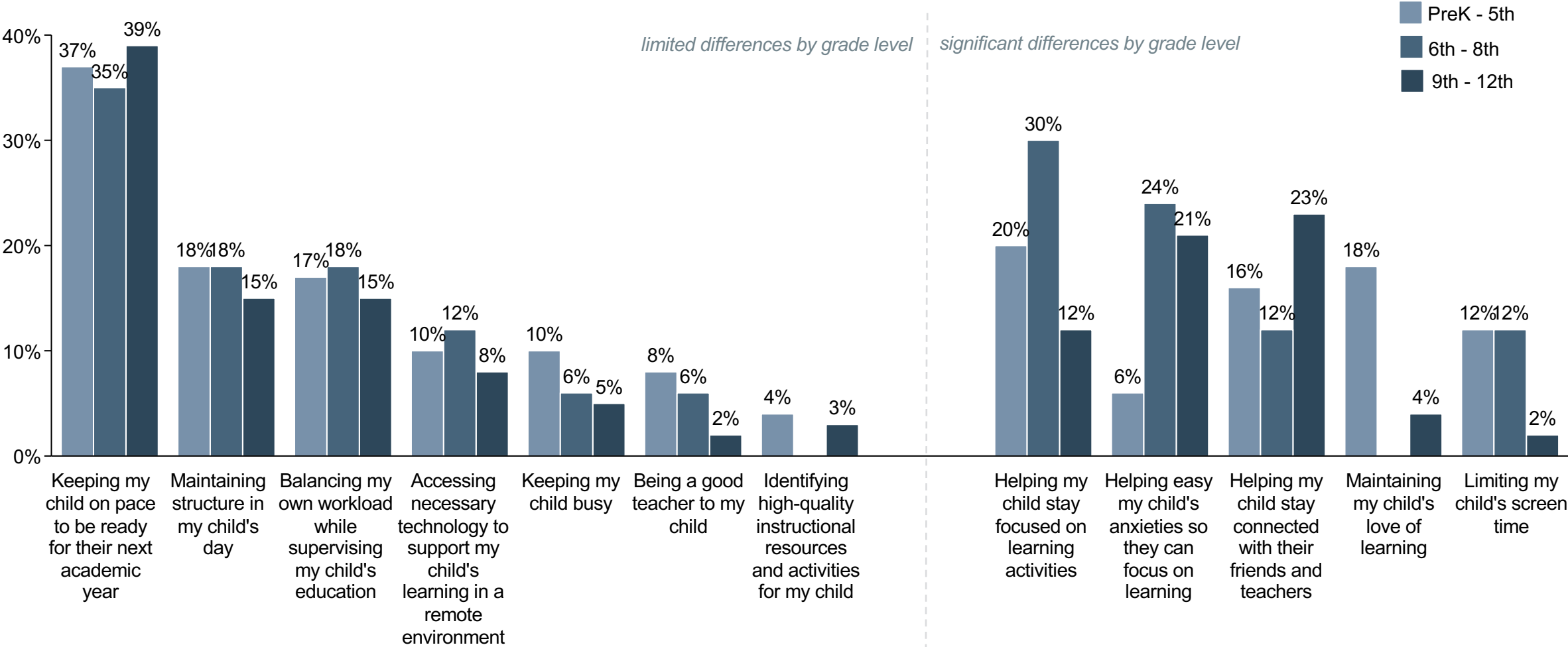
"My son has learning disabilities. Whereas most children have no problem sitting down to complete assignments, it is different for my son."

"I don't want this to be a huge set back for the rest of her school future."



Even amidst the broader challenges, keeping their children on track for the 2020-21 academic year is the top priority for parents

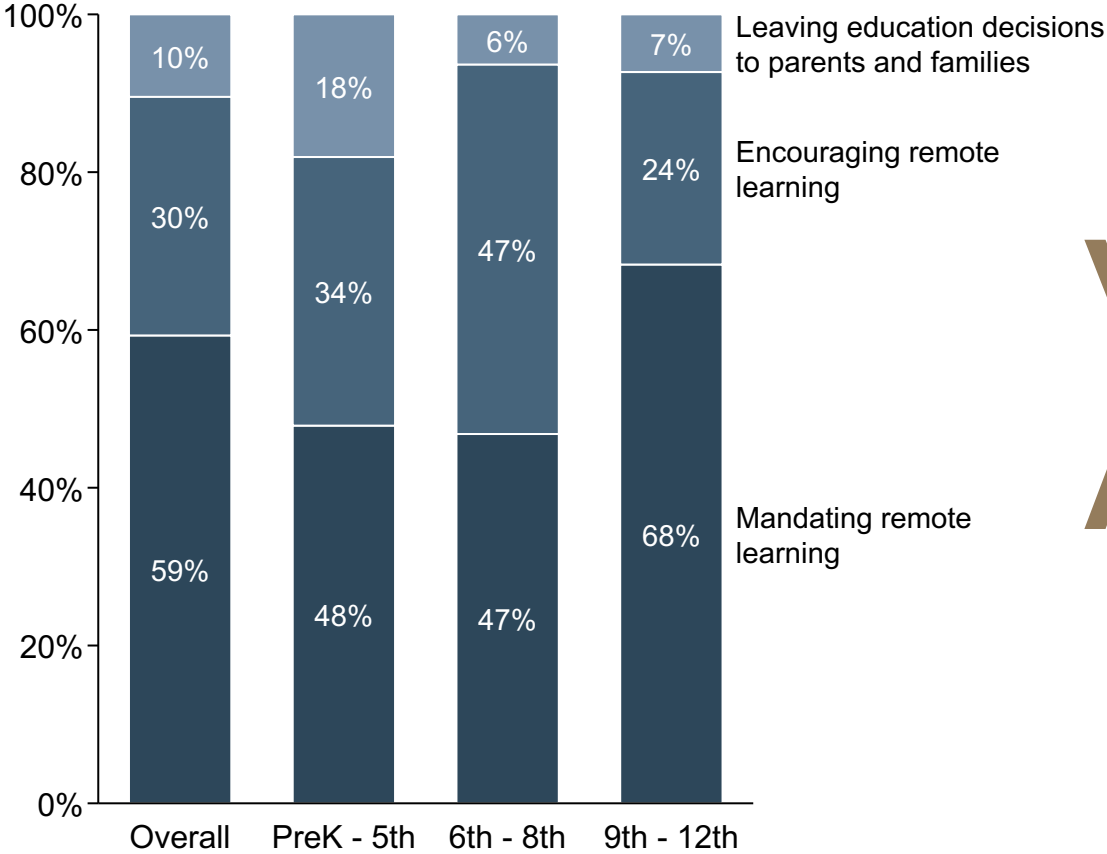
Parents' top educational priorities for their children



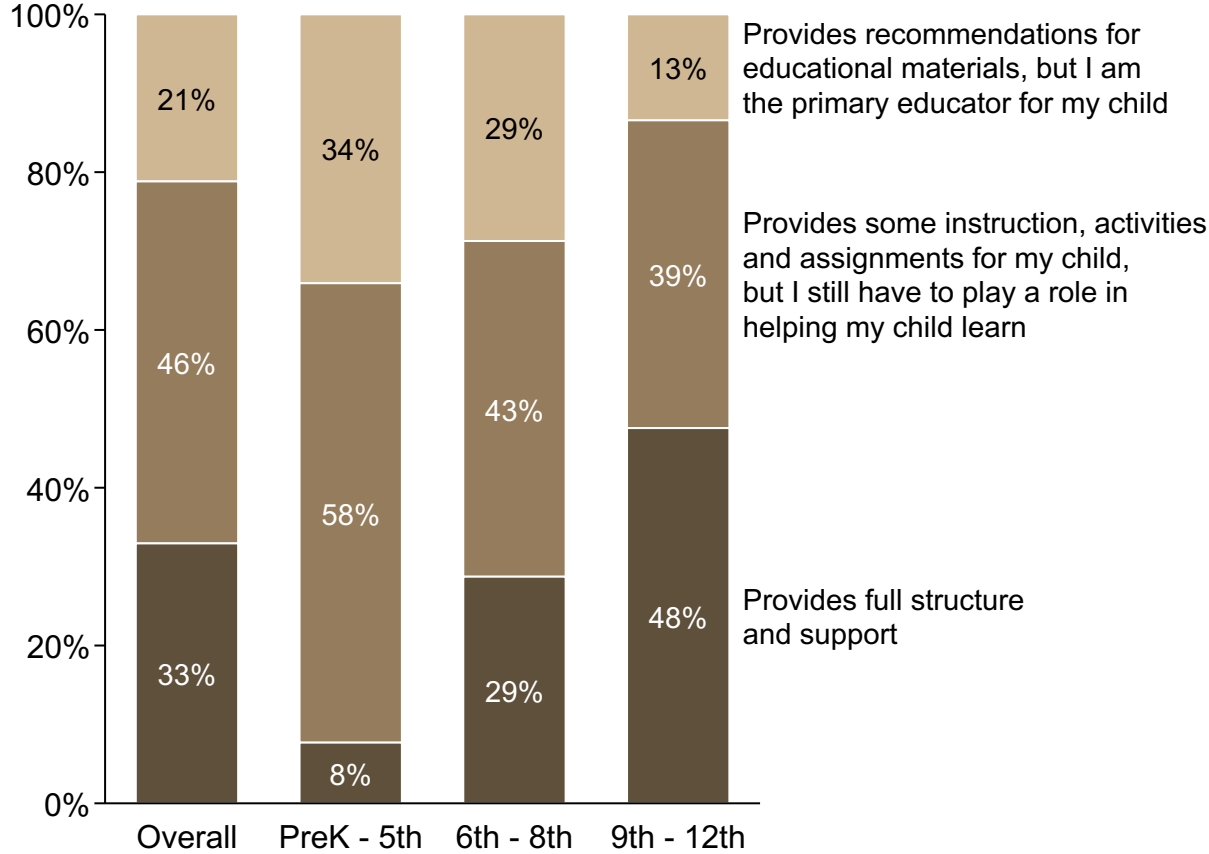
Note: *Question: "Regarding your child's education, what are your most important priorities at the moment? Please select your top two priorities"; n = 339
 Sources: Tyton Partners COVID-19 K-12 Education Parent Survey March 2020; Tyton Partners analysis

90% of parents say that schools are mandating or encouraging remote learning; varying levels of structure are available to guide children and families experience

School's approach to instruction



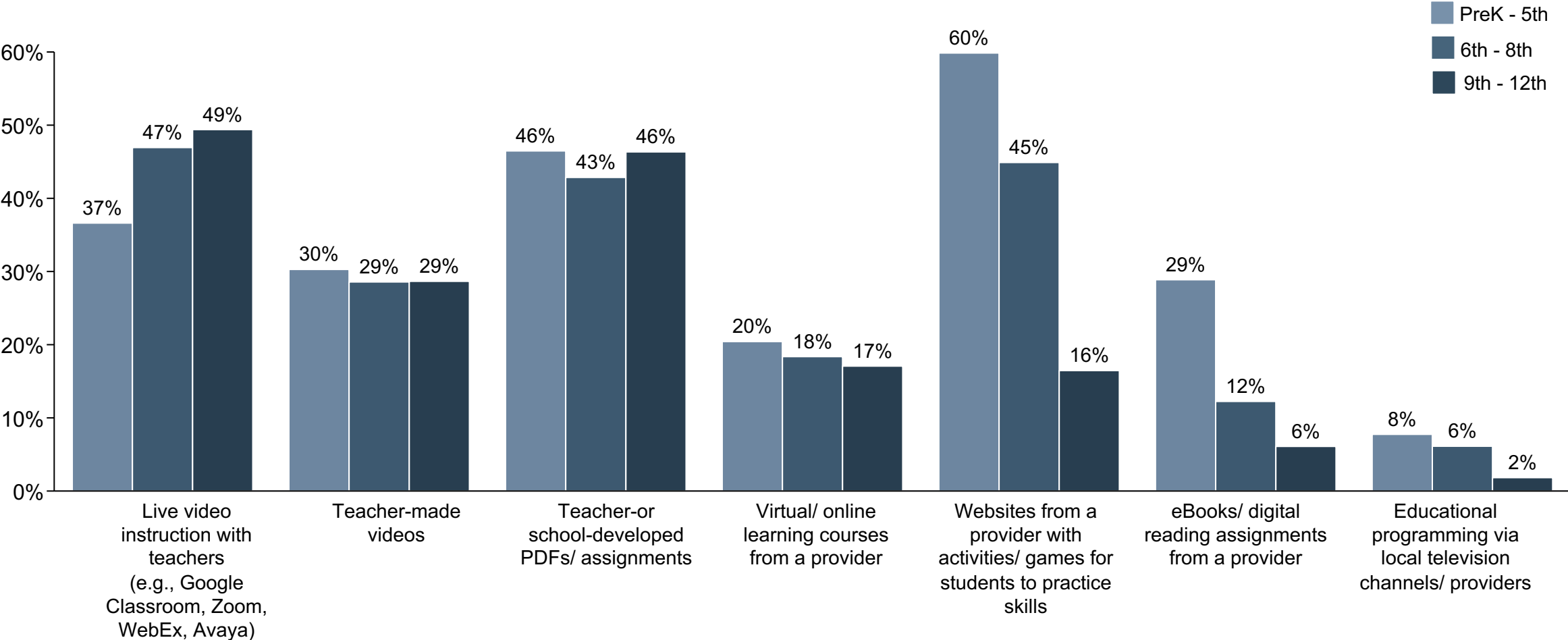
Support provided by school for remote learning



Note: *Questions: "How is your child's school addressing their instructional obligations at this time?"; n = 341 and "How is your school providing support for remote learning, if at all?"; n = 326
Sources: Tyton Partners COVID-19 K-12 Education Parent Survey March 2020

Live video instruction and teacher-developed assignments are most common remote learning supports offered

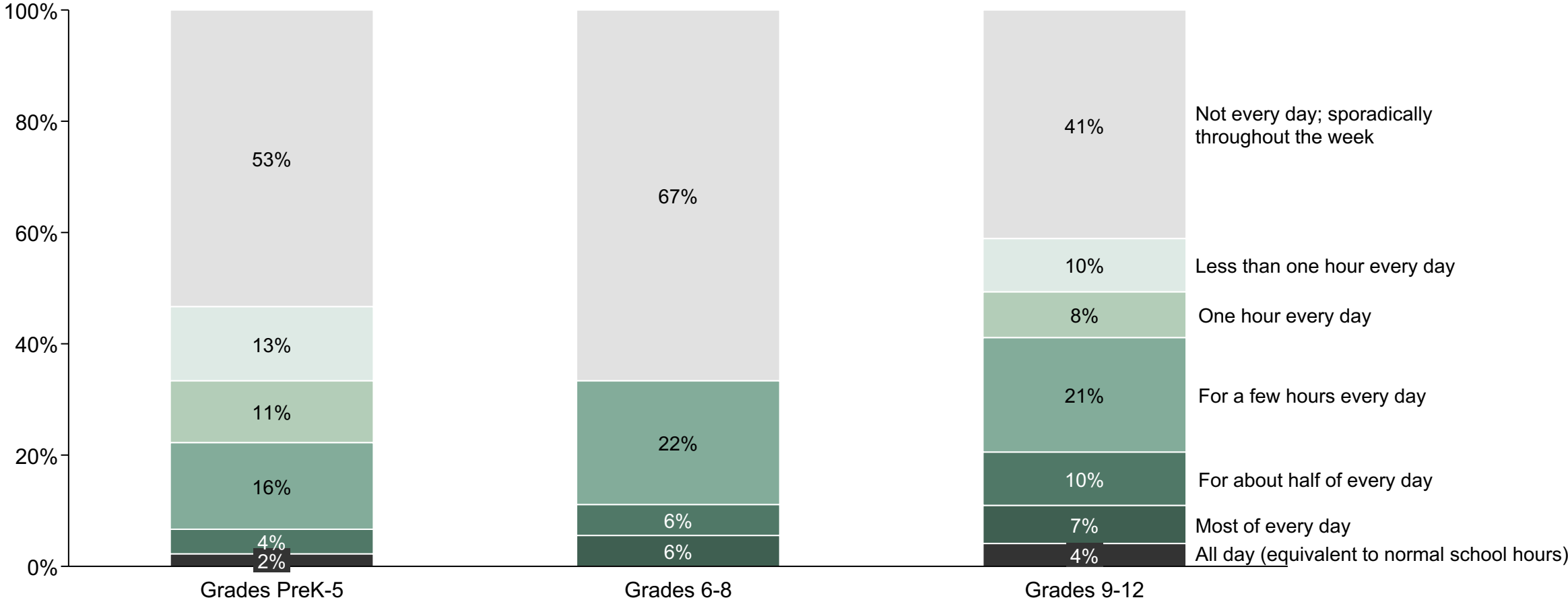
Types of remote learning supports provided by school



Note: *Question: "What types of remote learning supports is the school providing for you and your child? Please select all that apply."; n = 326
 Sources: Tyton Partners COVID-19 K-12 Education Parent Survey March 2020

Majority of children are receiving live video instruction infrequently throughout the week; older children are receiving live instruction at higher frequencies

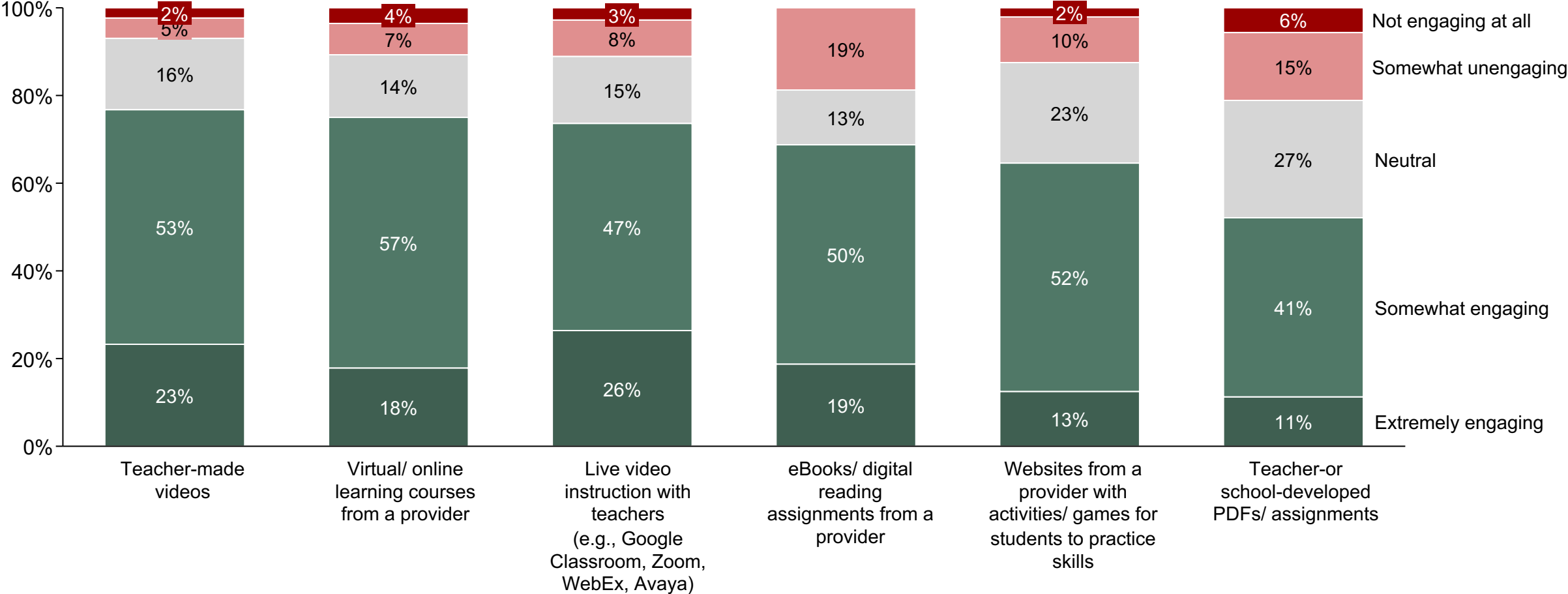
Frequency of live video instruction



Note: *Question: "How often is your child receiving live video instruction with teachers?"; n = 156
 Sources: Tyton Partners COVID-19 K-12 Education Parent Survey March 2020

Majority of parents report remote learning supports are reasonably engaging at this early juncture in the transition

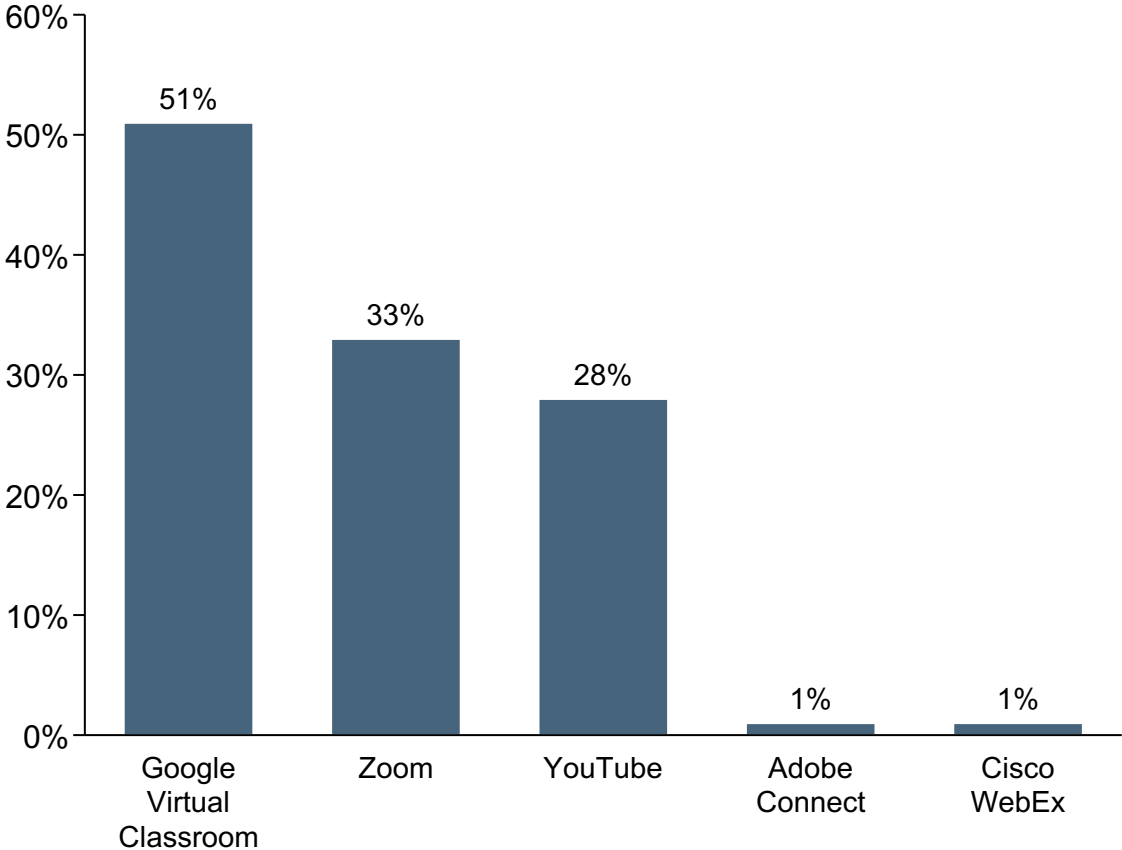
Extent to which remote learning supports are engaging for child



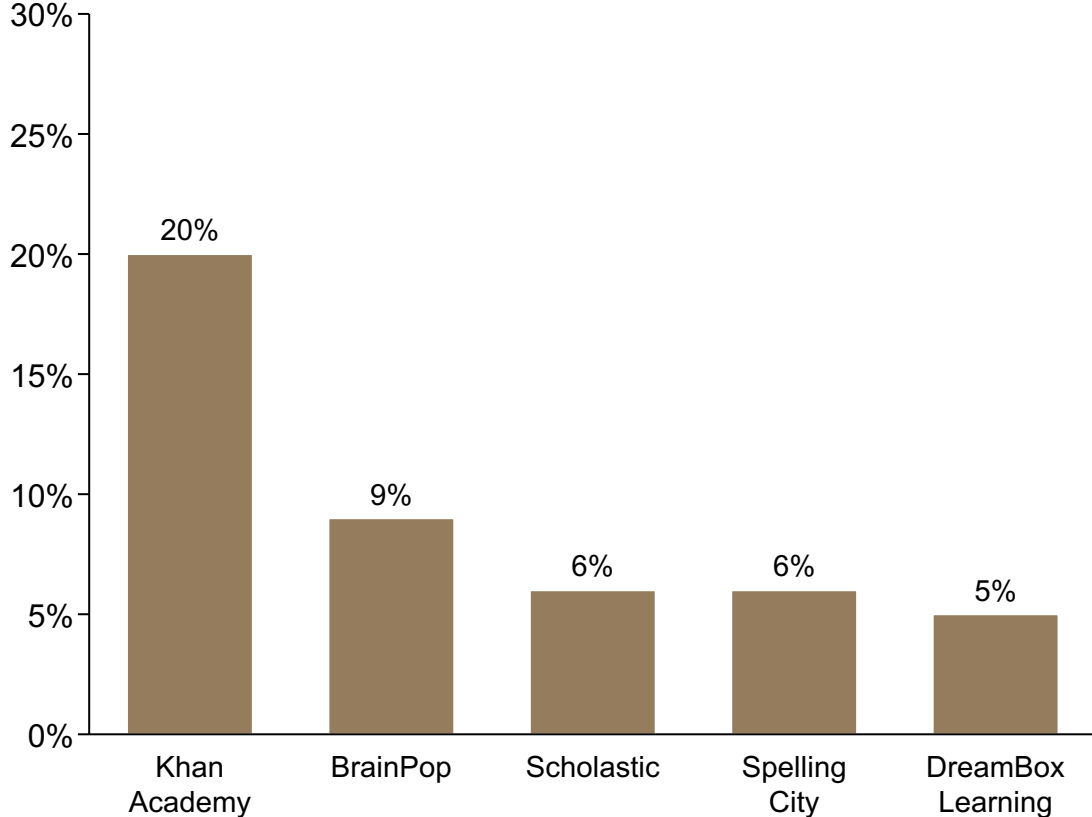
Note: *Question: "How engaging are these remote learning supports for your child?"; n = 326
 Sources: Tyton Partners COVID-19 K-12 Education Parent Survey March 2020

Digital tools are widely used for remote learning; 51% report their children using Google Virtual Classroom and 33% using Zoom

Use of online / digital tools (Top 5)



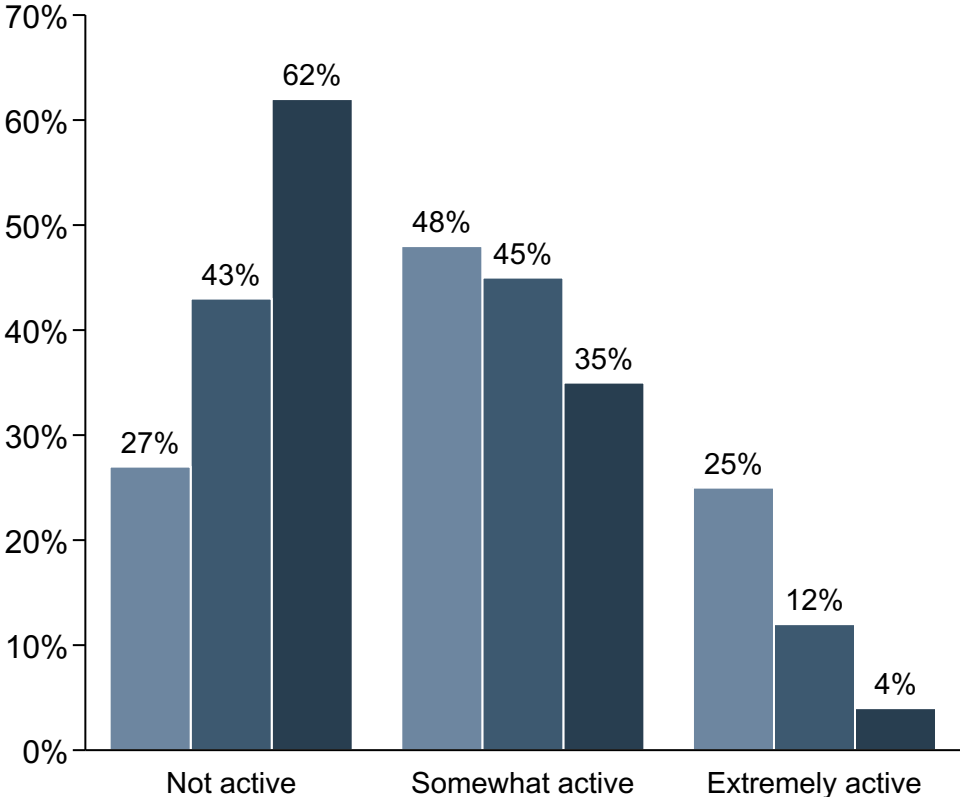
Use of instructional content solutions (Top 5)



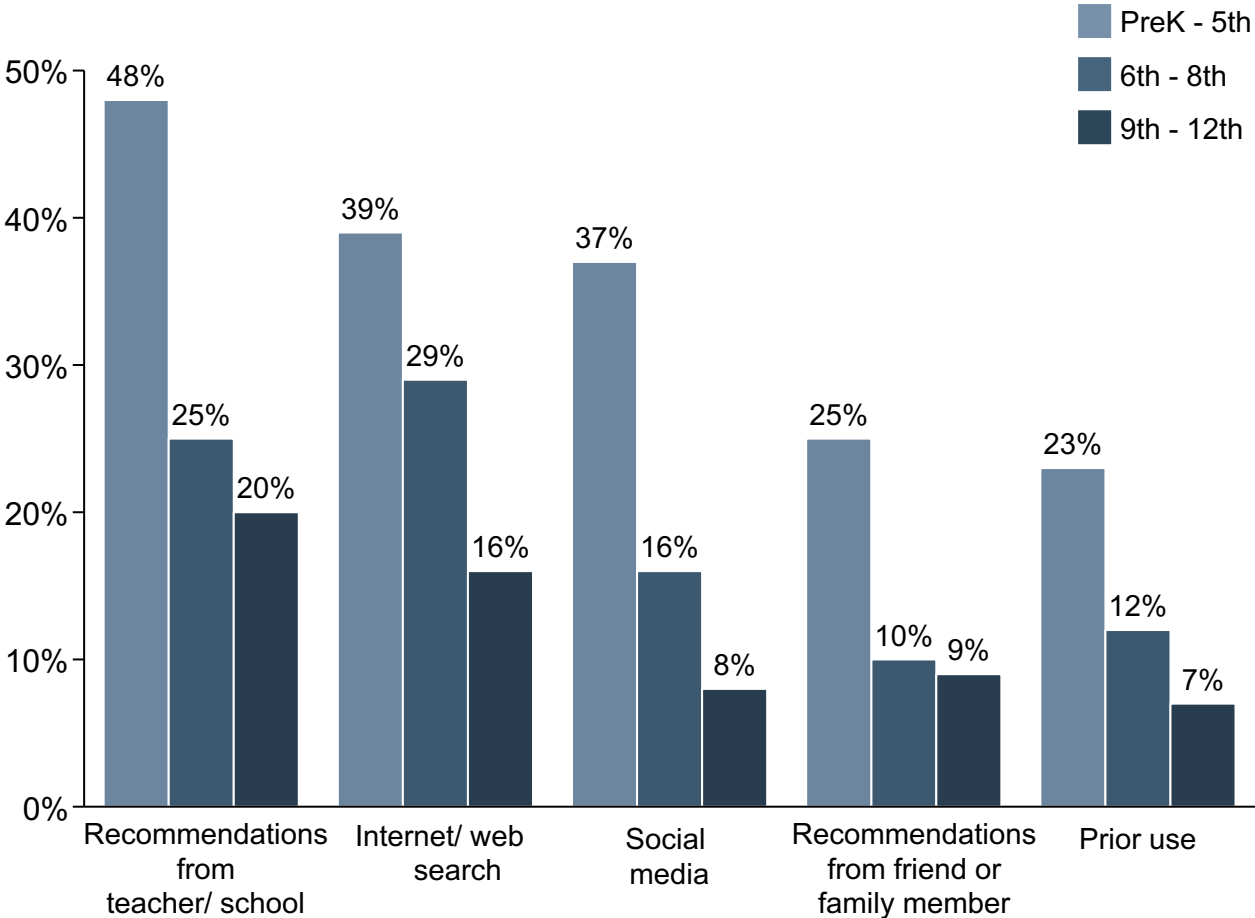
Note: *Question: "Is your child using any of the following resources to learn right now? Please select all that apply." Only top 5 solutions are shown; n = 305
Sources: Tyton Partners COVID-19 K-12 Education Parent Survey March 2020

Parents of elementary-age children are most actively involved in identifying instructional resources for their child

Parent activity in searching for supplemental education resources / activities for children




Ways parents identified resources for children



Note: *Questions: "To what extent have you searched for supplemental education resources / activities for your child during this time?"; n = 313, and "How have you identified instructional resources for your child? Select all that apply."; n = 171
 Sources: Tyton Partners COVID-19 K-12 Education Parent Survey March 2020

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	Evolved Advisory	An evolved advisory platform serving clients across the global education, media and information markets
	Investment Banking	Investment banking services built on a foundation of strategy development and operating experience
	Strategy Consulting	Strategy consulting built on a foundation of transactional experience and data-based market insight
	Unique Insights	A dynamic firm delivering insights, connectivity, and outcomes to a diverse range of companies, institutions, organizations, and investors